



## Supporting HUSD's VAPA Program

Donors can be instrumental in bringing Hayward Unified School District's Visual & Performing Arts Program to school children PK-12. The VAPA program teaches habits of mind, characteristic of artists, engineers, scientists and other professionals preparing students for effective and satisfying careers in the world of tomorrow.

Whether you are a Leonardo da Vinci donor or a Sally Ride donor, your involvement will bring richness to your life and the lives of students in our Hayward community. Your donation entitles you to special privileges and gifts as described below. Your level of donation may be as a discrete gift or as a pledge to be paid in annual amounts.

### Leonardo Donor (\$20,000 or more)



Leonardo da Vinci (1452-1519) - painter, sculptor, architect, musician, scientist, mathematician, engineer, inventor, anatomist, geologist, cartographer, botanist and writer. A man of great curiosity and inventive imagination, he exemplified the merging of art with science and humanism.

### Frida Kahlo (\$10,000 - \$19,999)



Frida Kahlo (1907-1954) was a Mexican painter known for her many portraits, self-portraits, and works inspired by the nature and artifacts of Mexico. Inspired by the country's popular culture, she employed a naïve folk art style to explore questions of identity, postcolonialism, gender, class, and race in Mexican society.

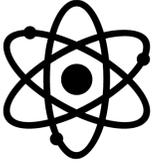
### Jobs Donor (\$5,000 - \$9,999)



Steve Jobs (1955-2011) emphasized design elegance, considered himself a humanist as well as a scientist/engineer, and credited Zen Buddhism for his ability to envision what he wished to create and then to persevere until each product was designed with great beauty and integrity. His inventions have enabled oppressed peoples to communicate and change the direction of their lives.



**Einstein Donor (\$1,000 - \$4,999)**



Albert Einstein (1879–1955) revolutionized physics and our ideas about the structure of the universe. He is regarded as the father of modern physics and one of the great intellects in human history. He emphasized the importance of imagery and imagination: "Imagination is more important than knowledge."

**Maya Angelou (\$500 - \$999)**



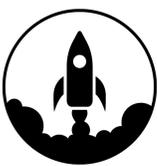
Maya Angelou (1928-2014) was an American poet, singer, memoirist, and civil rights activist. She published seven autobiographies, three books of essays, several books of poetry, and is credited with a list of plays, movies, and television shows spanning over 50 years.

**De Mille Donor (\$100 - \$499)**



Agnes de Mille (1905–1993) was a pioneer dancer and choreographer whose love of acting and dancing was thwarted by her parents who said she was not pretty enough, and that dancing was not a profession. Her many awards include a Tony Award and the National Medal of Arts in recognition of the great understanding she gave the world about the way in which the intellectual struggles of life could lead to lasting good and beauty.

**Ride Donor (under \$100)**



Sally Ride (1951-2012) is the first American woman to travel to outer space. She helped develop the Space Shuttle's robot arm and provided research evidence for Einstein's general theory of relativity. She founded a company that creates science publications and programs for 4<sup>th</sup> to 10<sup>th</sup>-grade students, particularly girls. Ride is known for her humanistic concerns. She was the only public figure to support Roger Boisjoly when he went public with pre-disaster warnings of technical problems with the Space Shuttle Challenger.



### 2019-2020 Donor Levels and Benefits

Recognition Level	Ride Donor	De Mille Donor	Angelou Donor	Einstein Donor	Jobs Donor	Kahlo Donor	Da Vinci Donor
Annual Gift Amount	Up to \$99	\$100+	\$500+	\$1000+	\$5000+	\$10,000+	\$20,000+
Invitation to all HUSD VAPA exhibition receptions.							
Acknowledgment of donation on HFA website, in current HFA newsletter, or remain anonymous.							
Receive a 25% discount on HFA merchandise.							
Donor enjoys a behind-the-scenes examination of students' art with VAPA curators student artists.							
A venue for an arts presentation is designated as sponsored by these donors for a specific event.							
The donor is introduced as the guest of honor in recognition of his/her support of the arts at HUSD.							
A public award is presented to these donors by the Mayor of Hayward.							
A plaque is prominently displayed at the school district office in honor of the donor, later to be permanently installed.							
A VAPA museum or venue site is named for this donor for a period of 5 years (renewable with a second donation).							
Named grants to support classrooms.							
Invitation to join VAPA's Board of Advisors.							

Note:

A "donor" may be an individual, family or couple, or a business. Any donor may choose to be listed as "anonymous".

The choice of benefits depends on the preference of the donor, and in some cases the availability of the experiences.

Hayward Foundation for the Arts is a 501(c)(3) non-profit organization. Our federal tax ID number is 83-2069123. Your contributions are tax-deductible.

Please make checks out to Hayward Foundation for the Arts and mail to:

P.O. Box 205  
Hayward, CA 94543

Contributions by credit card may be made online at <https://www.haywardart.org/donate/>